



OFFICE OF THE MAYOR
CITY OF SCHENECTADY
NEW YORK

Gary R. McCarthy
Mayor

City Hall, 105 Jay Street, Rm 111
Schenectady, N.Y. 12305-1938
(518) 382-5000
Fax: (518) 382-5272
gmccarthy@schenectadyny.gov

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PRESS ADVISORY

***Mayor Gary R. McCarthy Announces
Schenectady's City Hall Clock Tower
Will be turning Purple and Pink for the month of October***

Schenectady, NY ~ During the month of October, Schenectady City Hall's clock tower will be bathed in purple to Shine the Light on Domestic Violence Awareness and pink for Breast Cancer Awareness. "It is my great pleasure to highlight these important issues in October by throwing the switch on the floodlights of City Hall tonight," said Mayor McCarthy.

"Domestic violence is an important issue in all communities and it takes a coordinated effort by all corners of the community; law enforcement, advocates, community groups, and schools to combat the plague of domestic violence and declare that it will not be tolerated in our community." All New Yorkers are being asked to wear purple on Wednesday, October 21 to help generate discussion and awareness of domestic violence and dating abuse.

"Breast Cancer affects 1 in 8 women (about 12%), and although rare, men are susceptible as well. In 2015, over 230,000 new cases of invasive breast cancer in women and over 2,000 cases in men are expected to be detected. Many women forget or are too afraid to take evasive and precautionary steps to detect and prevent Breast Cancer with monthly self exams. Early detection is key!"

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