



**OFFICE OF THE MAYOR**  
CITY OF SCHENECTADY  
NEW YORK

**Gary R. McCarthy**  
Mayor

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**For Release: Immediate**  
**Date: April 22, 2015**

**PRESS ADVISORY**

***Mayor McCarthy to Unveil New Website to  
Showcase All City and Land Bank-owned Properties in  
Partnership with the Capital Region Land Bank***

**WHEN:** Thursday, April 23, 2015

**TIME:** 11:00 a.m.

**WHERE:** 42 Western Parkway, Schenectady, New York  
A City-owned property listed by Veronica W. Lynch LLC

**DETAILS:** Mayor Gary McCarthy and Capital Region Land Bank Chairman Richard Ruzzo will announce a new website partnership to help advertise City and Land Bank-owned homes that are for sale through the H.O.M.E.S. program. Marie Krauser, a sales agent for Veronica W. Lynch, will also speak about the City's continuing efforts to professionally market City-owned properties.

***Speakers will highlight the importance of homeownership and focus on the H.O.M.E.S. program, which is offering great opportunities, geared toward assisting potential buyers with the home buying process. Our City-Wide Open House Weekend will be taking place on Sunday, April 26<sup>th</sup> throughout the City.***

For more information please contact:

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