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PRESS ADVISORY

***Mayor Gary R. McCarthy Announces
Schenectady's City Hall Clock Tower
Will be turning Purple, Pink and Teal for the month of October***

Schenectady, NY – During the month of October, Schenectady City Hall's north side of the clock tower will be bathed in purple to Shine the Light on Domestic Violence Awareness, the east side will be teal for Spina Bifida Prevention, and the south side will be pink for Breast Cancer Awareness. "It is my great pleasure to highlight these important issues in October by throwing the switch on the floodlights of City Hall tonight."

"It takes a coordinated effort by all corners of the community; law enforcement, advocates, community groups, and schools to combat the plague of domestic violence and declare that it will not be tolerated in our community."

"Little research is done on Spina Bifida despite the vast impact it has on our communities and across the nation. Due to the incredibly limited treatment options available to those inflicted with Spina Bifida we are lighting a portion of our Clock Tower to help promote awareness of this complex disease."

"Breast Cancer affects 1 in 8 women, and although rare, men are susceptible as well. Many women forget or are too afraid to take evasive and precautionary steps to detect and prevent Breast Cancer with monthly self exams. Early detection is key!"

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