



OFFICE OF THE MAYOR
CITY OF SCHENECTADY
NEW YORK

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PRESS ADVISORY – PHOTO OPPORTUNITY

***MAYOR McCARTHY TO PRESENT
PATROON AWARD TO ANTONIO CIVITELLA***

PLEASE EMBARGO UNTIL EVENT

WHEN: Thursday, October 10, 2013

TIME: 4:40 p.m.

WHERE: Transfinder Building, 440 State Street

DETAILS: Mayor McCarthy will present the Schenectady Patroon Award, the highest honor Schenectady bestows upon a resident, to Antonio Civitella. Antonio was born in Caserta, Italy, immigrating to the United States when he was 9 years old. Despite not knowing a word of English when he arrived, Antonio attended Schenectady schools, graduated from Mont Pleasant High School and Siena College, with a B.S. Degree in Computer Science. In 1998, Antonio married his wife, Maria, and together they have a three-year old son, Alessio. Antonio began his career as a computer software intern with James Forth and Associates. He was instrumental in the development and successful launch of their flagship program, Transfinder Pro. This school bus routing system utilizes advanced Geographic Information Systems to map and visualize student locations for their safe and effective transportation to and from school. Through his hard work and dedication, Antonio moved up the ladder, becoming Vice-President and COO. In December of 2000, Antonio decided to purchase the company and renamed it Transfinder. He relocated the company to the beautiful new \$7 million dollar building bearing the company's name.

Antonio does not know he is receiving this award yet. Your help in keeping this a surprise is greatly appreciated.

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