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CITY OF SCHENECTADY  
NEW YORK

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**Gary R. McCarthy**  
Mayor

**For Release: Immediate**  
**Date: October 17, 2014**

**PRESS ADVISORY**

***Mayor Gary McCarthy Kicks-off New Lending Product from  
Homestead Funding Corp., a H.O.M.E.S. Partner;  
Product to Assist Buyers in Financing Purchase and  
Rehabilitation of Properties***

**WHEN:** Friday, October 17, 2014

**TIME:** 11:30 a.m.

**WHERE:** 2602 Campbell Avenue, Schenectady

**DETAILS:** Mayor Gary McCarthy along with Phil Reece, Sales Manager of Homestead Funding Corp. will announce a new product Homestead Funding Corp. is offering to future homeowners at the site of the Malizia Brothers rehabilitation project at 2602 Campbell Avenue.

**VISUALS:** Former City-owned property and current rehabilitation project; Schenectady Mayor Gary McCarthy, Sales Manager of Homestead Funding Corp. Phil Reece; Owners of Malizia Brothers Development and other City staff and officials

***Speakers will highlight the importance of Homeownership and focus on the H.O.M.E.S. Program, which is offering great opportunities, geared for potential buyers to breeze through the home-buying process. Our City-Wide Open House Weekend will be taking place on Sunday, October 19th.***

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