

at PROCTORS

FOR IMMEDIATE RELEASE

EVENT: TUTU DAY!

DATE/TIME: Wednesday, May 22, 2013

Wednesday, May 22 is **Tutu Day!**

Be like Billy and follow your dream. If you want to be a dancer, dance! Wear a tutu! In celebration of the Tony Award®-winning **Billy Elliot the Musical**, Proctors, The City of Schenectady, and select local businesses will celebrate Tutu Day all day Wednesday, May 22. It's two-two for tutus!

At 4 p.m., on the steps of Schenectady City Hall, Mayor Gary R. McCarthy will issue a proclamation declaring May 22 “Tutu Day” throughout the city; encouraging citizens to express their individuality by donning tutus. Proctors staff members will dress in tutus; and you can post your own fun tutu shots on Proctors Facebook page (www.facebook.com/atproctors).

Billy Elliot the Musical, at Proctors opening June 4, is the joyous celebration of one boy's journey to make his dreams come true. Set in a small town, the story follows Billy as he stumbles out of the boxing ring and into a ballet class, discovering a surprising talent that inspires his family and his whole community and changes his life forever.

On Tutu Day, Proctors will offer a special one-day \$22 ticket deal for **Billy Elliot the Musical**.

In addition, Proctors will place tutus on six Schenectady landmarks. Be the first to bring a photo of yourself with one of the selected landmarks (on your cell phone or digital camera) to the Proctors box office and win a pair of tickets to the June 4 opening night of **Billy Elliot** (photos must be presented in person, one pair per winner; no retroactive discounts; restrictions apply).

Wednesday, May 22 is Tutu Day! What will you be wearing?

Billy Elliot the Musical is at **Proctors** June 4-9: **7:30 p.m. Tuesday through Thursday; 8 p.m. Friday and Saturday; Matinees, 1 p.m. Thursday, 2 p.m. Saturday and Sunday.**

To purchase tickets, call **Tickets by Proctors** at 518-346-6204 or visit **proctors.org**.

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